



RUN WILD

Canada 

School Announcement Script

Sometimes in our world, bad things happen to kids and it isn't their fault. Child abuse can take the form of neglect or physical, mental and sexual abuse, or it can happen online or on social media like snapchat. All child abuse is wrong and you need to know that it is NEVER okay for an adult to hurt a child, it is NEVER your fault, and you should NEVER be asked to keep a secret about something that is hurting you.

The _____ (your local CAC) is the place where kids can tell. Doctors, crown prosecutors, child advocates, counsellors, police and so many helpful volunteers work there to help a child and their family if something bad has happened. There are over 30 Child Advocacy Centres in Canada.

So if you have made a donation or are running, walking or wheeling, with us today, thank you! Have a great race! You can also continue to help us by being an ambassador and raising awareness about the _____ (your local CAC) and tell someone about what you learned today!

See you outside/in the gym/_____ (wherever you are racing).